Crowd funding:

1. Entertainment industry seem to have the highest activity based on the data provided. The top categories are theatre, film&video and music.

And under the category theatre, “plays” have the highest activity.

Another observation was the outcome by date where we can notice that August has the lowest success rate and high failure and cancellation.

The crowdfunding who met their goal between 15000 and 34999 has more success than others.

1. One of the limitations from the crowdfunding book is there is not enough data to strongly suggest or back up the current results. There are only a thousand samples from this data.

Converting all the currencies to one USD can also present a data.

1. A bar graph showing percent funded of the category and sub category. With this we can identify the rank of the successful campaigns.